

Anna Hiort, Graphic Designer

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Qualifications

I am a visual designer with a focus and passion for web design and advertising of all kinds. I possess over five years of professional experience working for both publishers and advertisers in web, email and online advertising design as well as brand development for brands such as Lot18, CollegeHumor, AT&T, Samsung, American Express and EA Sports.

Online Portfolio

- <http://annahiort.com/portfolio>

Professional Experience

Lot18 – New York, NY – **Senior Interactive Designer** – May 2011 to May 2012

- Broad range of work included designing email marketing campaigns, advertising collateral, user interfaces, establishing and aligning brand guidelines, and managing print projects.
- Designed and created user flow for the first version of Lot18's iPhone app.
- Served as brand manager for the international design teams in France and the UK and held weekly video conferences making sure all creative adhered to brand guidelines.
- Oversaw all product photography operations, production and QA.

Connected Ventures / IAC – New York, NY – **Senior Interactive Designer** – April 2008 to May 2011

- Lead designer for interactive micro-sites, co-branded website experiences, large-format skin advertising solutions, banner ads and user experience for CollegeHumor, Today's Big Thing, and Busted Tees.
- Designed first mobile website for CollegeHumor.
- Established brand guidelines for CollegeHumor and their original programming series, CollegeHumor Originals.
- Primary creative resource in redesigning the CollegeHumor, Today's Big Thing, and Busted Tees interfaces.
- Advertiser clients included: AT&T, Axe, Old Spice, EA Sports, Samsung, Sony, and Trojan.

Community Connect Inc. – New York, NY - **Visual Designer** – June 2007 to April 2008

- Conceptualized, designed, art directed, and developed online marketing and branding solutions for Black Planet, Mi Gente, Asian Ave, Glee and Faith Base.
- Created rich media advertisements which received the greatest response rate of any prior interactive campaigns.

Education

- Attended the Art Institute of Dallas for graphic design.

Summary of Skills

- Fluent in Swedish and English
- Adobe suite: Photoshop, Illustrator, Dreamweaver, InDesign
- Knowledge of print operations
- Working knowledge of HTML/CSS

Awards and Recognition

- Awarded first place for graphic design in the 2005 Art Institute of Dallas High School Portfolio Talent Search scholarship contest.
- Photography showcased at thegallery8680's RED exhibition in Dallas, Texas in February of 2012.