

# Anna Hiort, Graphic Designer

[anna.hiort@gmail.com](mailto:anna.hiort@gmail.com) | 917-499-9786

## Objective

I am actively continuing my career in graphic design, and in search of a fast-paced, challenging and creative design environment.

## Qualifications

I am a self-taught visual designer with capabilities in web and marketing, and visual design of all kinds as well as HTML/CSS web development. I possess over four years of professional experience in web site design and production, corporate branding, print and video production for clients such as CollegeHumor.com, AT&T, Samsung, BlackPlanet.com, LaQuinta Inn and Suites, The Susan G. Komen Cancer Foundation, Samsung and EA Sports. I am highly motivated, focused, hard working and intrigued by interactive and web design of all kinds.

## Professional Experience

**Connected Ventures Inc.** – New York, NY – **Senior Interactive Designer** – April 2008 – Present

- Lead designer for interactive micro-sites, advertising campaigns and user experience for CollegeHumor.com, TodaysBigThing.com, SportsPickle.com and BustedTees.com.
- Clients include: AT&T, Axe, OldSpice, EA Sports, Samsung, Sony, and Trojan Condoms.

**Community Connect Inc.** – New York, NY - **Visual Designer** – June 2007 – April 2008

- Conceptualized, designed, art directed, and developed online marketing and branding solutions for Glee.com, FaithBase.com, AsianAve.com, and two of the largest niche social networking sites: BlackPlanet.com and MiGente.com.
- Rich media advertisements created received the greatest response rate of any interactive campaigns prior.

## Freelance Experience

**Subtrak Records** – New York, NY – June 2010 – Present

- Designed album covers for Subtrak's monthly techno record releases.

**Dialogue Design** – New York, NY – January 2007 – February 2007

- Conceptualized and designed online advertisement solutions for LaQuinta's "Look on the Bright Side" campaign.

**Vivre** – New York, NY – January 2007 – February 2007

- Designed creative online marketing solutions for the online fashion magazine.

**FullTurn Media** – New York, NY – January 2007 – February 2007

- Create information-rich, but visually appealing designs for internet-based videos.

**Innovative Media Design** – Dallas, TX – July 2006 – January 2007

- Integral team strategic and creative collaborator involved with interactive design, development, programming, and execution for web site design solutions.

**GoalQuest** – New York, NY – June 2006 – November 2006

- Conceptualized, designed, and executed a user-friendly online presence for Thiel College and Marywood College's social-networking community.

## Awards and Recognition

- Awarded First place for the High School Portfolio Talent Search Contest Scholarship, Art Institute of Dallas, 2005

## Online Portfolio

- <http://annahiort.com/portfolio>